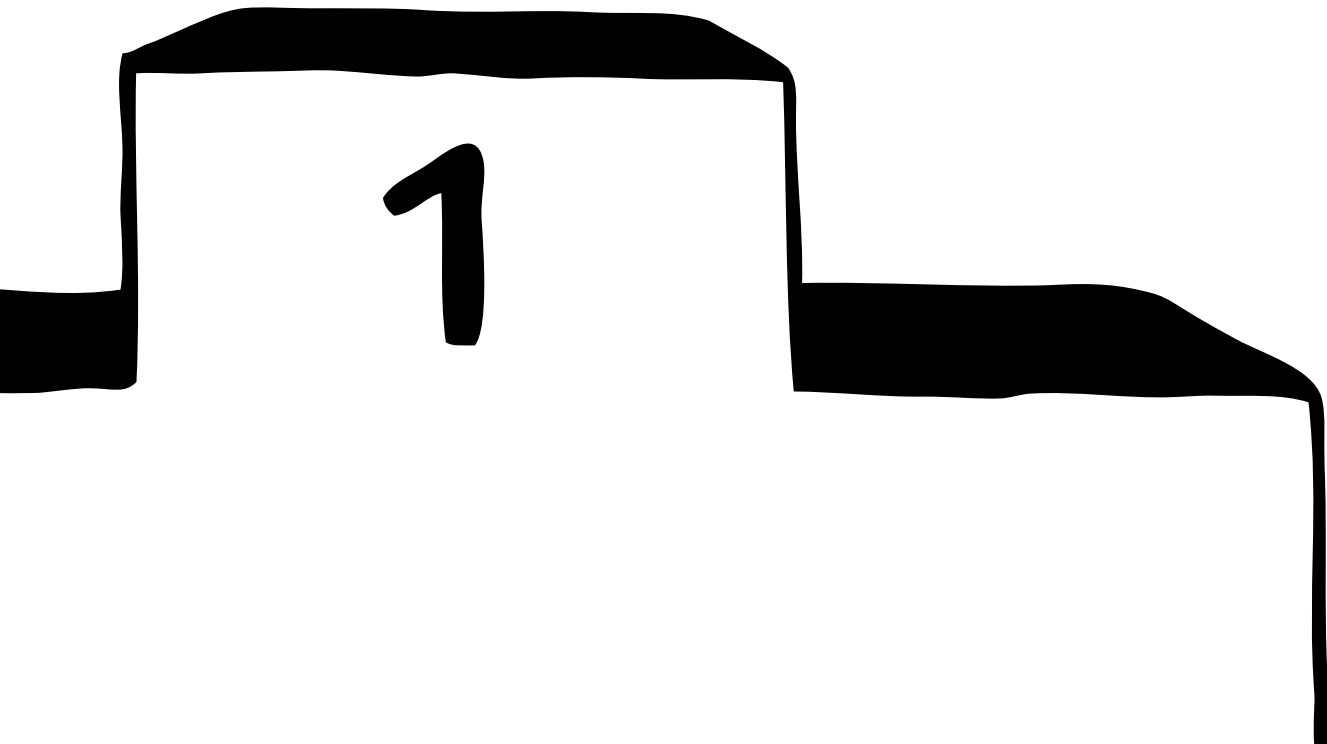


SUPER COMPANY

accelerating a winner culture!





unleash 100% human SUPER POWER → a winner culture

Companies are constantly bombarded by change and are forced to do things differently. We are fighting an innovation war where we have to make sure that we attract the best talent. Attractive companies have a uniquely innovative working culture.

Super Navigators' Life Navigation creates a flexible innovative work culture that has demonstrated increases in both productivity and life quality in documented real-world applications. Read more about the concept and some of our results: Employee satisfaction rates increased from 39% to 93% while the employee turnover decreased from 31% to 10% in Abbott Denmark, which also received the Danish Ministry of Social Affairs' Balance Award for 2009.

A handwritten signature in black ink, consisting of several overlapping loops and curves, appearing to read 'Camilla Kring'.

Camilla Kring, Ph.D.
Managing Director

What is life navigation?

Life Navigation is an innovative work culture concept, which builds on a company's need for increased productivity and the human being's need for life quality. Super Navigators unique approach to the fusion of responsibility and flexibility through inclusive participation and training will assist your company to take the next step in its evolution, through both lively group explorations and individually applied practices of life navigation principles.

The concept is based on a Ph.D. project on balance between work and private life, along with the book *Livsnavigatøren* (The Life Navigator, 2006, Børsens Publishing, Denmark), and has been implemented throughout European organizations. The results continue to be remarkable.

the implementation of life navigation

All change begins with ourselves, and this is why we work intensively with every single individual. We build upon the conviction that every person is unique – we have different family forms, work forms and energy/sleeping rhythms – and this is the basis for our design of individual work and life approaches for each employee. This design is a key point in their transformation into 'super navigator employees,' and a key step in releasing the power and energy that can turn ordinary companies into Super Companies!

STEP 1:
the training of
SUPER navigators

STEP 2:
SUPER navigators create
SUPER COMPANIES

STEP 1: the training of SUPER navigators

How do we educate super navigators? A super navigator course is built upon four roles: The Time Keeper, The Pilot, The Conductor and The Space Creator. To become super navigators the employees work with understanding and practicing the four different roles during a 5-week time span, with a three-hour seminar each week. We schedule a maximum of 15 participants in each class. See our catalogue *Super Navigator Academy* for a more detailed description of the course.

STEP 2: SUPER NAVIGATORS CREATE SUPER COMPANIES

Case: Abbott Denmark	2006	2009
Work-Life Balance satisfaction	39%	93%
Employee turnover	31%	10%
Unsolicited applications		+300%
Recruitment costs		-50%
Great Place to Work in Denmark ranking	37th	12th


Super Navigators' award-winning customers

November 2008: Work-Life Balance Award to Abbott Denmark

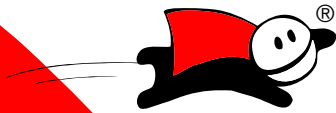
September 2009: Corporate Social Responsibility Award to Abbott Ireland

November 2009: Danish Ministry of Social Affairs' Balance Award to Abbott Denmark

February 2010: Well-Being Award to Abbott Ireland



and the award
goes to...



KPi
inside

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